





CREATE is a Preparatory Action proposed by the European Parliament and implemented through a Grant Agreement by the European Commission's Directorate-General for Enterprise and Industry









# FORMAL INNOVATION IN THE TEXTILE SECTOR

THE SUCCESS CASE OF THE FEEL THE YARN PROJECT



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# THE PROJECT

Yarn training experience and design award for future knitwear designers.



#### INTRODUCTION

Consorzio Promozione Filati, together with the support of Toscana Promozione and the major Italian yarn mills, hold a competition for knitwear designers each year since 2010. The aim is to support young international talents who will stand out with their original knitwear creations, making the most of the finest Italian yarns.

The competition involves approximately twenty students selected from the most renowned fashion and design schools, and as many Italian spinning mills.

Each competition has a theme, conceived and coordinated by Ornella Bignami of Elementi Moda, following trends at Pitti Filati. The concept and the colors are communicated to the students to give them inspiration in developing their creations.

Students create 2 outfits with the yarns provided by the yarn mills taking part. The garments are firstly exhibited in a dedicated area at Pitti Filati and voted on by visitors and by a panel of fashion and knitwear industry experts. The awards ceremony takes place on the last day of the event, in the presence of renowned fashion and press figures. The prize is a grant to enable the student to broaden his/her studies.

Each edition is an excellent opportunity for students to make contacts useful to their

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### INTRODUCTION

training and their official entry into the world of knitwear. Over the years students have maintained and continue to maintain working relationships with the companies that have contributed to the project in previous editions.

The schools that participated in the initiative are: ROYAL COLLEGE OF ART, THE HONG KONG POLYTECHNIC-Institute of Textiles and Clothing, KINGSTON UNIVERSITY-Faculty of Art, Design & Architecture, HOCHSCHULE NIEDERRHEIN-University of Applied Sciences, FACHHOCHSCULE TRIER, HOCHSCHULE LUZERN-Design & Kunst, BIFT-BEIJING INSTITUTE OF FASHION TECHNOLOGY,

CENTRAL SAINT-MARTINS, SENAC SAO PAULO, BUNKA FASHION COLLEGE, POLITECNICO DI MILANO-Design School, NABA, POLIMODA.

The yarn mills: FILATI BE.MI.VA., CARIAGGI LANIFICIO S.p.A., FILATI BIAGIOLI MODESTO, FILATI DI.VE', E.MIROGLIO, FILMAR, FILPUCCI, GIORGINI SILVANO, GI.TI.BI. FILATI, MANIFATTURA IGEA, ILARIA MANIFATTURA LANE, INDUSTRIA ITALIANA FILATI, LANECARDATE, LANIFICIO DELL'OLIVO, LINSIEME FILATI, LORO PIANA, MANIFATTURA SESIA, MANIFATTURE TESSILI BRESCIANE, NEW MILL-FASHION MILL, FILATURA PAPI FABIO, PECCI FILATI, PINORI FILATI, TOSCANO, ZEGNA BARUFFA LANE BORGOSESIA.



#### INTRODUCTION

The event has been closely followed by professionals and by the press for the quality of the works presented.

The garments created by the students as well as the companies themselves receive broad visibility at european and international events such as, Spinexpo, Tokyo Filati Workshop, MOMAD Madrid etc.

Since its inception, a blog has been dedicated to the initiative and to innovations in the knitwear industry, to new emerging talents and to the events, as well as a page on the Pitti Filati website showing the students' creations, comments by tutors of the schools involved in the initiative and photos taken during the awards ceremony.



**CHEN WEI** 

**HUNG TSZ YING** 

**AIKO HATTORI** 

WATARU ISHII

HYUN KYUNG OH

**ANNINA THALI** 

SUSANNE VEZZOLI

JENNIFER VON SCOTTI

**EDOARDO FACCIN** 

VERENA WINKELMANN

LAURA SCHUBLER

**ALICE BONATTI** 

KATHARINA BREDLICH

MARTA MAURI

JASMIN RIGERT

KIRSTIE LEE EELLS

MAO TSEN CHANG

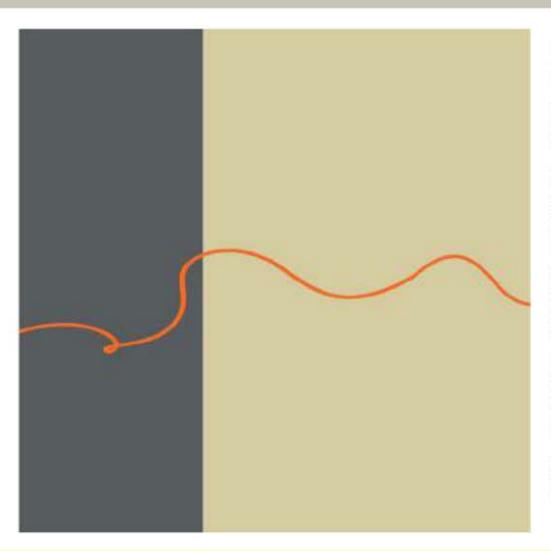
KANAE OBARA

CHAN IN KI

WANG YUANYUAN

NG SIU MUI





#### SHIMA SEIKI



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SHIMA SEIKI MFG., LTD. of Japan is a leading manufacturer in the computerized flat knitting machine industry. With complete systems integration, SHIMA SEIKI has been dedicating its products and services to the fashion industry worldwide through the latest in computerized knitting technology.

With the SDS-ONE APEX3 3D apparel design system at its core, SHIMA SEIKI proposes its Total Fashion System concept for providing comprehensive support of all stages within the apparel supply chain from product planning, yam design, fabric design, colourways, product evaluation and machine programming to sales promotion and retail sales. Especially effective is APEX3's Virtual Sampling function using photo-realistic simulation capability in both 2D and 3D, which successfully enhances presentation quality while minimizing time, material and cost heavily associated with the sample-making process.

SHIMA SEIKI is also the pioneer in WHOLEGARMENT® knitting technology, wherein an entire knitted garment is produced on the knitting machine without the need for sewing or linking afterward. Since its commercial introduction in 1995, continuous development in this field has resulted in over 2,000 related patents and patents pending worldwide not to mention the most efficient and sustainable form of textile production to date. This year we celebrate the 20th Anniversary of WHOLEGARMENT® knitting.

At SHIMA SEIKI we are also continuously looking at new solutions in knifting, and our new SRY series machines featuring special loop presser beds have been the focus of great attention in that respect. With capability to produce interpretations of series features, yielding fabrics that are unavailable in conventional flat knifting, circular knifting or weaving, all while using a variety of yams that were very difficult if not impossible to knift, or even material that are not normally associated with knifting.

At Piti Immagine Filati 77 we have the honour of participating as corporate sponsor in the 2015 edition of the Feel The Yarn design competition. We look forward with great anticipation to the presentations by tomorrow's fashion designers.



#### BIFT - BELIING INSTITUTE OF FASHION TECHNOLOGY

Beiging institute of Fashion Technology (BETT) in Chinals: premieral educational famility associated with fashion, operating in the integration of art and technology. BETT is an institution where set technology, economic, management, and other convergent discussions can successfully interest. The defining characteristic of our fashion achoosis that we are a full-time higher education institution. Fashiold in 1955, the invitius was from attituded with the full-start of fashing in 1995 is realized into a approximate justicing generator and fashing.

Beijing Institute of Fashkin Technology Insists on the quint of right, different, realism, and creativity, and in developing later a Talesmet Designers Training Center of the Capital Fashboe Industry; a Distring Science and Technology-Remarch and Development Distrin, and 2 Oretics of Earthce Center of Earthce Earthce Center of Earthce Earth

#### BUNKA FASHION COLLEGE

SEC has played a guilting role in fulfillor education in Japan, sower 1951. It has graduated many highly-qualified people, including had don devigence on the International stage. EEC has established courses that follow all aspects of the Instanty, it offers an original curriculate, discass from how departments. Taskinin Coaston Department, Fashion Reconsones and Textiles Department, Fashion Accessories and Textiles Department in order to develop human resources responding to disembed shallow the department and produce and order to develop human resources responding to disembed shallow the department and produced as a financial research order to develop human resources responding to disembed shallows.

Burths Fastiron College - www.tountoutcas.pg/es

School Turur, History Vigitaria

#### HOCHSCHULE LUZERN

Lucerve University of Applied Sciences and Arts - Faculty of Design / Textle Design Rachelor Degree

Touties are everywhere; people wear them, may sit on them, they like in them. Teadle designers can use their ideals to make naterials and to instance where it may applications. Working in seekle design requires creative accessing a personal resigner ideals to make the sit it handworks and new technologies, anothering of languages and a love of tower, a capacity for transverse, and an interest in providing admire. Much of this own be learn to receive more than the residence of the pathons and interest the make texture, we are farm to receive revisited. For making a contract pathons, and interesting the feeding and practical applications, with their materials, structures, pathons and colours. We then ours our attended from individual fairful to collections and practical applications, because of the pathons of the pathons of the production of the pr

Historian with www.holuct/design/nand.

School Nations, Toru Malar - Christa Strabel

#### HOCHSCHULE NIEDERRHEIN

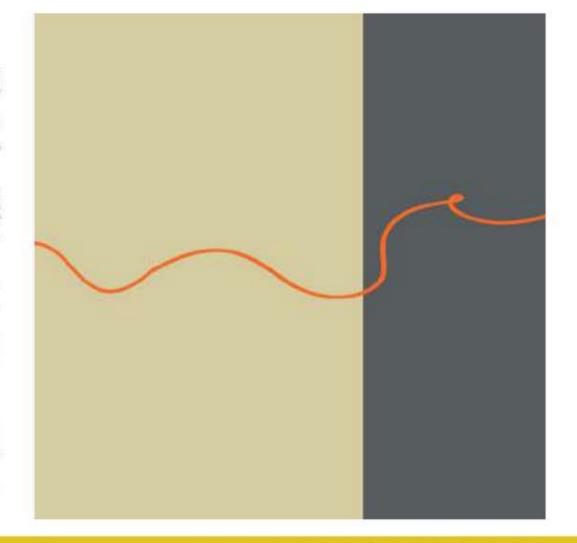
University of Applied Sciences - Faculty of Textile and Costning Technology in Midschargladback.

The faculty is one of Europe's largest study facultanator teatle and design originess. It offers a wide range of Eachelon's and Master's programs. The programs cargo of madice realise graduates extremely flexible. Disdess develop their behavior from the different study for the fact of the study of the fact of the study of the fact of the study of the stu

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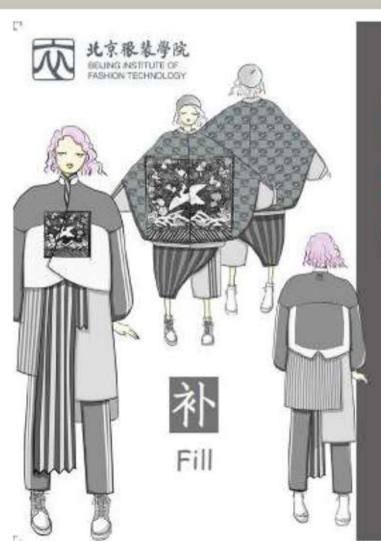
School Tuter: #Em Result.





### CHEN WEI HUNG TSZ YING

### THE PLAYERS



#### **CHEN WEI**



和即

Applying a textile for designing of sportswear, such textile is called Buzi which was only used for robes of servior officials in Ming Dynasty, indicating higher social class in ancient times. Now they are used for sportswear, like new wine in old bottles, never fading charms.

#### HUNG TSZ YING



My theme is '23:59" - a moment suspended in time It is the last moment in a day, but it is also the moment before a new start. Things are no longer the same a moment before: the rusty metal, peeling wall or the eroded rivet. They are given a new life. their weathered beautes, em-bedded with historical dimension, are appreciated. They are rullly but proud, decay but classic, eroded but elegant. In my design, varieties of knitting structures are used to create different textures and present the weathered beauties like the peeing crackle was and rusty. metal. Foil printing and spansex will be applied to enhance the visual contrast





### AIKO HATTORI

### THE PLAYERS

# 文化服装学院







### WATARU ISHII HYUN KYUNG OH

### THE PLAYERS

文化服装学院



WATARU ISHII



The theme of design is complexity. I designed it award-gards repeated several steps of pleated kind yet it can be easy to wear in early life. Also DUAL, which is this year's main theme, is contrast of volume between 2 outilits, fusion of high gauge and low gauge and also expressed using the cotor tone.

HYUN KYUNG OH



Inspired by 'Pierrot' who makes people laugh with a gloomy face. I often feel sad by watching him performing in front of an audience rather than feeling happy. Therefore I think Pierrot is one of the utrangest metaphors to show the contrast of happiness and sadness for the theme DUAL I am using traditional yarns and knitting techniques, combined with aliemative materials and treatments to explain my concept through a kritted outcome in a modern and contemporary style







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#### ANNINA THALI SUSANNE VEZZOLI

### THE PLAYERS



#### ANNINA THALI



IN-BETWEEN

I enter the room. A cacophpry of sounds and objects immediately overwhelms me. The space is so teeming with energy, that the room has to gasp for breath Abstract shapes and patterns soar mio the air in all directions. As they swill they attach to each other, weaving together into an open-mech structure that rapidly pervades the space Silence and stillness appear from nowhere, allowing my head to clear. The room is now completely bare. It begins to breather slowly and calmly, the cool air flowing freely through its vast emptiness. My gaments play with the volume of space and its ca-

pacity to be full or empty.

#### SUSANNE VEZZOLI



I found wonderful nature surfaces, on animals, on their spice, and I wondered, what is more in contrast between leather and writ together? what about if they met becoming just one thing? I tried to reinterpret them, to transform in writ satches, in wolomes, and in the entil in outfils. I choose three types of leather, of the most complex procedure, estrich and shark. They create toatly different effects sometimes squared and geometrical, sometimes rounded and pointed, or irregular and rough. I combined with linen, in exclusive natural yams and played with lextures and volumes.



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POLITECNICO DI MILANO

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#### JENNIFER VON SCOTTI EDOARDO FACCIN

### THE PLAYERS



#### JENNIFER VON SCOTT



PITCH AND SULPHUR Dual - Contrast or fusion? Contrast and fusion!

The idea of the concept PITCH AND SULPHUR is to cornect contrast and fusion coincidently. Heavy materials meet affortless shapes, big volumes appear in combination with transparency. Details like layering effects are combined with bulky poddings, bold cable attornes and plants.

The shades of black, white and grey are interrupted by grange accords. Contrast and fusion!

#### EDOARDO FACCIN



The contrast is enhanced by different macro and micro features. The project shows the use of two dimensional and 3D processing techniques. Specifically 3D relief, twodimensional bicolor "costa platta" or basic colour changes through infurain. This particular effect is reached thanks to processing techniques that enrich the fabric with a softer or a more rigid touch. The juxtaposition is perceived through sight and touch, is visible and clear but also balanced and harmonious. Through the fusion of contrasting characteristics, garments. show a harmonious union of opposites.





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### VERENA WINKELMANN LAURA SCHUBLER

### THE PLAYERS





#### VERENA WINKELMANN



DUALITY BLACK AND WHITE WORLD

Black and white, tough and

cosy, stiff and soft - inspired by the world of contrasts. the knit design concept. "Duality" presses innoverse materials. The combination of very light, soft layers and stiff, short-like materials with crushed coalings and 3D foam print composes a new feeling for surfaces on knits. Break open structures and organic stone formations generate the impulse for refinement. To outline the principle of duality in design language colours mirror the contrasting world. Acting as a couple, one outfit is black and the other one is totally cooured in different white phades.

#### LAURA SCHÜßLER



Dual Psycho" is exploring the tension within a paychoneurosis. Using the iconic picture of a straight jackel my work reflects the duality of self-protection, re-striction, embraced and the feeling of being bound. The comfort and volume of knet is to be broken with sleek terrinations and rough maniculations in order to open up a dialog about the traditional features of the material. I use techniques as felting, coating, comb-outs and needlepunch, which combined with different patterns. create a variety of surfaces The garments created in this process achieve their volume and complexity from being layered out of these nextly created textures.





### ALICE BONATTI KATHARINA BREDLICH

### THE PLAYERS



#### ALICE BONATTI



PERSEPHONE

A diatectic relationship between opposites, two different souls intertwined in a perfect synthesis of stasis and dynamism.

The union of three D, transparency, geometric symmetry and stratification.

#### KATHARINA BREDLICH



THE ART OF CONTRAST & SHADING

My outfits represent different interpretations of contrast and fusion. There is a direct contrast between the two apposits non-colors Black and White or a fusion of the two counterparts in shaded grey tones. This interaction emphasizes each character of color and its deepness. Geometric shapes are transformed into knitted jecquerds and structures. Partial coatings and applications add further value. A wide variety of pattern is generated by combining and mixing these non-colors and structures.







#### MARTA MAURI JASMIN RIGERT

### THE PLAYERS



#### MARTA MAURI



My concept is inspired by contrast and fusion. If consists in particular process that creates dynamic volumes. The continual is hased on the use of a nylon kill on a cutton basis to protect the areas of a garment usually subject to wear and to be damaged; however, the yams interact, thanks to the transparency of nylon. The sequence of nylon and cotton doesn't represent a real fusion, their mixture produces fault althoughtes, and shapes thanks to different tensions. The total fusion appears through the interaction between these two different materials, as a sort of gradual shaping.

#### JASMIN RIGERT



The sky is overcast with a mass of heavy clouds. rapidly furning from shades of white and grey to black As the clouds darken and converge, a sudden tash of lightning Huministee them and they become dramatic sculptural forms. Thursder cracks and the sky emption a torrential downpour. Then there is calm. The clouds ndum to paler softer hues of grey. The sun's gentle rays dance on wet surfaces. Raindrops glimmer and sparkle as they catch the light and reflect an indescent sheen. The cloud contours, water croplets and retracted light of this natural scene have inspired my knitwoor collection.

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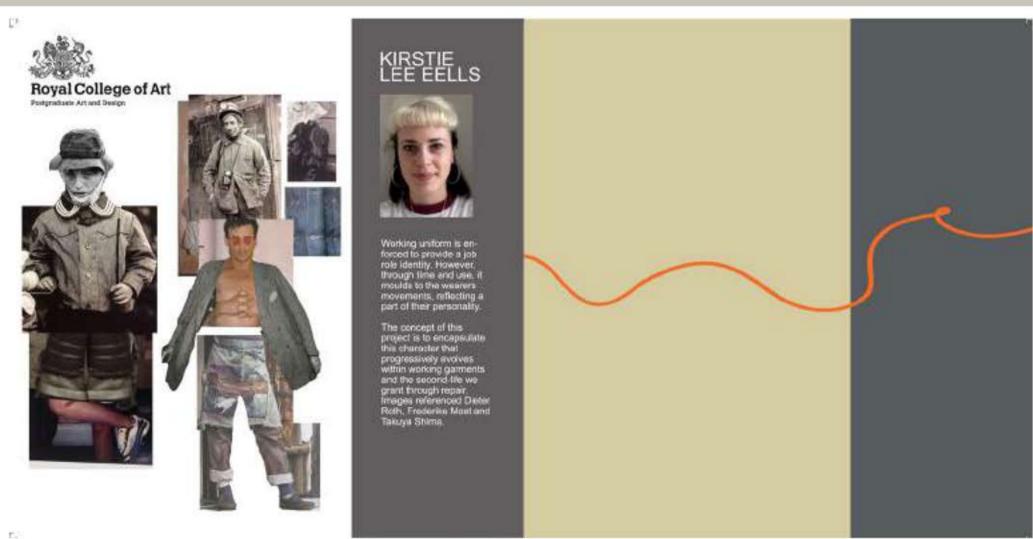
#### HOCHSCHULE LUZERN





### KIRSTIE LEE EELLS

### THE PLAYERS





### MAO TSEN CHANG KANAE OBARA

### THE PLAYERS

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Royal College of Art



#### MAO TSEN CHANG



Taking insciration from the work of the Brazilian artist Antonio Henrique, I wish to develop a deeper meaning through emotional contrasts as well as appearances, the contrast between dark and bright, solid and soft, textured and plain. I will do the by using chucky and fine gauge knitting and Lurex and mobair yarts to manipulate the combinations into oversize sthroughes.

To take two different elements and mix them together are the ideas behind this collection.

#### KANAE OBARA



Strength and delicacy, light and shadow. I express the process of being naturally harmonized between things in the distance and make it emphasize new shape and volume.

# 文化服装学院



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### CHAN IN KI WANG YUANYUAN

### THE PLAYERS



INSTITUTE OF TEXTILES & CLOTHING

紡績及褒衣學系



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#### CHAN IN KI



By reference to the idea of contrast of fusion, the collection is all about content of siftcuette materials, texture, colour, and visual.

By applying the new technology of Seamless in twear. Wholegarment, drapy outer sweaters, give a greating into the total look to linking the stees of contradiction between synthetic polyester and wool and mohalt effect, solid and accent colour blooking and transparent effect.

#### WANG YUANYUAN



ANIMEM Black gray white 口幕灰口白

In between black and white, grey colors the universe.

Grey is roaning waves full of lives.

Grey is ancient civilization inherited from ancestors. Grey is plants. Grey is our flesh and blood. Grey is our souls.

The series of clothing design use black, write and grey as the main tones, mixed with green and true.

A diversity of crest techniques are adopted, many of which are handicraft works.





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# **CASE HISTORY**

**WORKSHOP AT MOMAD MADRID** 



### WORKSHOP AT MOMAD MADRID

MOMAD METRÓPOLIS, THE BIGGEST MULTI-SECTOR SHOWCASE FOR THE IBERIAN PENINSULA, HAS PRESENTED ITS BEST EDITION SO FAR THE FEEL THE YARN PROJECT HAS RECORDED GREAT INTEREST AMONG BUSINESS OPERATORS

The fair has been held for the fifth time from 11 to 13 September in halls 2, 4, 12 and 14 of Feria de Madrid and has reached its record participation figures in all sectors. It has brought together a total of more than 1,400 exhibitors and brands in an exhibition area of 21,000 square metres, with new collections for the upcoming 2016 season.



During the events included in the fair, the Feel the Yarn project has been presented at room 12.6 and a design to business matching moment has been organized with local new Spanish designers in order to promote the Fashion Valley platform and CREATE project activities.

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# WORKSHOP AT MOMAD MADRID













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# THE AWARDS

Feel the Yarn 2015: and the winners are...



#### Premiati

### THE AWARDS



The award ceremony of this year contest took place at Pitti Filati: Verena Winkelmann from Hochschule Niederrhein and NG Siu Mui from The Hong Kong Polytechnic won the competition!

Verena, combined with Pinori Filati will have the chance to work with Stefanel Group while NG Siu Mui, combined with Miroglio, got a money price to be spent for training purposes.

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FEEL THE YARN Awards Ceremony







FEEL THE YARN Awards Ceremony

# THE AWARDS









FEEL THE YARN Winner Verena Winkelmann

## THE AWARDS







FEEL THE YARN Winner NG Siu Mui





FEEL THE YARN Awards Ceremony



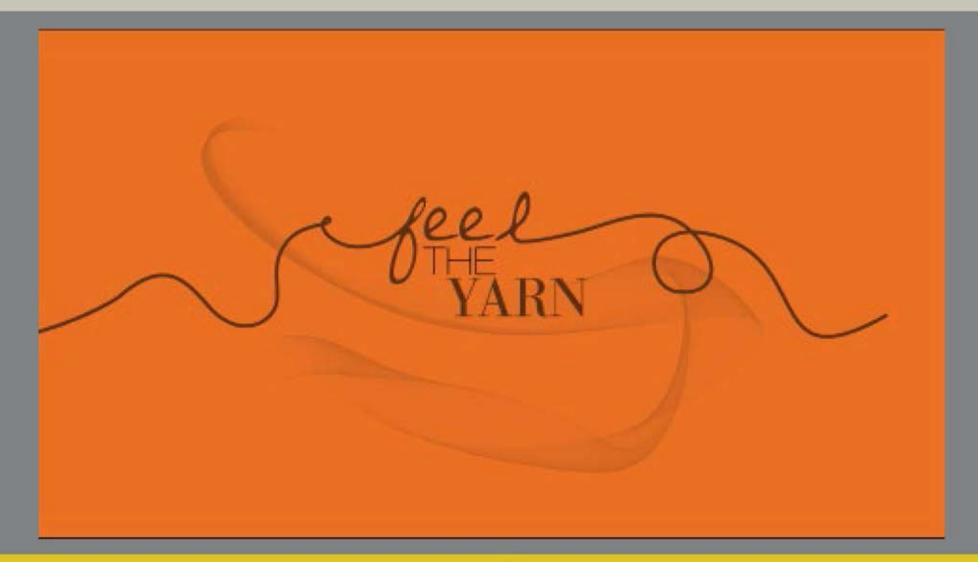
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### **EXTRA**

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Video: Feel The Yearn 2014











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